1. selling or transferring the domain names "www.perma-
life.co.kr" and "www.permalife.co.kr;"
2. using the domain names "www.perma-life.co.kr" and
"www.permalife.co.kr" to advertise their cookware products;
3. using Plaintiff's PERMA-LIFE mark (with or without spaces,
however spelled, whether capitalized, abbreviated, singular or plural,
with or without a hyphen, or used alone or in combination with any
other words) in metatags, in keyword or other pay-per-click
advertising, or in any sponsored search engine advertising;
4. using Plaintiff's PERMA-LIFE mark (with or without spaces,
however spelled, whether capitalized, abbreviated, singular or plural,
with or without a hyphen, or used alone or in combination with any
other words) as a visible video tag on internet advertising, including
but not limited to YouTube;
5. using Plaintiff's PERMA-LIFE mark (with or without spaces,
however spelled, whether capitalized, abbreviated, singular or plural,
with or without a hyphen, or used alone or in combination with any
other words) as part of any keyword or other search string in internet
search engine advertising.
IT IS SO ORDERED.
1 2 45
DATED: September (3, 2010 By CONSUELO B MARSHALL
UNITED STATES DISTRICT JUDGE